

Investor Profile

Steerson Advisors, LLC is an investment advisory firm that issues investment recommendations on a non-discretionary basis. The firm operates under a performance-based fee structure and applies a deep-value, fundamental-based philosophy to carefully select and issue its investment recommendations.

Provided the above, the service can only be extended to investors that meet a minimum set of criteria.



Capital Requirements

I. Regulatory Requirements

Investors must be “Qualified Clients”, defined as follows:

1. A natural person or company who at the time of entering into agreement has at least \$1,000,000 in assets under management with Steerson Advisors, LLC; OR

2. A natural person or company who Steerson Advisors, LLC reasonably believes at the time of entering into contract:

(A) has a net worth (excluding primary residence) of jointly with his or her spouse of more than \$2,000,000; OR

(B) is a qualified purchaser as defined in the Investment Company Act of 1940, §2(a)(51)(A) (15 U.S.C. 80a-2(51)(A))

II. Firm Requirements

Minimum investment and position sizing: USD 50,000

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Time Horizon

As a value-based advisor, our time horizons and value realization periods may take longer than expected. As such, our investors must have a long-term stance on markets, be able to withstand moderately high levels of volatility and be in capacity to hold positions for a minimum of 3 years.



Investment Philosophy

The firm applies a deep-value, fundamental-based philosophy that combines both qualitative with quantitative elements to support its carefully selected recommendations.



Performance Info.*

- Target ROI — 16% p.a.
- Avg. Holding Period — 2.5 years
- Avg. Position Sizing — 7% PV
- Min. Position Sizing — USD 50,000

*For variable income securities



Investors should be aware that their principal will be exposed to moderately high volatility



Who Should Invest?

High-net-worth individuals and financial institutions that meet the outlined above requirements.



Investment Process



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